



2024

**ANNUAL
REPORT**

Our Mission:

To deliver proven resources to help military kids and their families connect and build resiliency in the face of extraordinary challenges.

Letter from Executive Director

Dear Comfort Crew Supporters,

Thanks to your continued support, 2024 was a landmark year in our mission to support military kids through life's toughest transitions. Our focus remained on getting vital resources directly into the hands of families who need them most—and we're proud to share the tangible impact your generosity made possible.

This year, we delivered more than 20,000 resources to military children and their families around the world. A major part of that effort included the distribution of our Comfort Crew kits—carefully designed to support kids experiencing deployment, reintegration, injury, loss, and other challenges unique to military life.

We were honored to deliver:

- 100 Deployment Kits to U.S. Army families at Fort Campbell, Kentucky
- 80 kits to the Air Force 21st Force Support Squadron families in Colorado Springs, Colorado
- 103 kits to the U.S. Army's 470th Military Intelligence Brigade families in San Antonio, Texas
- 150 kits to Combat Logistics Battalion 26 of the U.S. Marine Corps in Jacksonville, North Carolina
- 104 Kits (Deployment & Reunification) to Navy unit VP-16 in Fleming Island, Florida
- 50 Kits (Deployment & Grief) to Marines in Japan

These distributions reflect just a portion of our reach in 2024—and every kit delivered is a testament to your belief in our mission.

We also launched our new Fore the Kids event this year, a community fundraiser that brought supporters together in a fun, impactful way to help fund the creation and distribution of even more resources. The event was a tremendous success and we're excited to continue building on that momentum in the years ahead.

With your help, we are making sure military kids know they are seen, supported, and never alone.

Thank you for standing with us.

With appreciation,

Angela Salyer
Angela Salyer



Founders



Trevor Romain
CCMK Co-Founder
CCMK Board of Directors



Ronda Englander
CCMK Co-Founder
January 5, 1966 – March 28, 2020

Board of Directors

Jim Kozlowski, Venturi Wealth Management, Senior Managing Director of Private Equity

Major General (Retired) Al Aycock, Corvias, Military Partnership Executive, Veteran

Charlie Hooker, Retired, Veteran

Mike Mackey, The Baker Group LP, Managing Director

Bryan Schneider, Hill Country Partners, LLC, Partner, Veteran

Angela Salyer, Comfort Crew, Executive Director

Trevor Romain, Trevor Romain Company, President

Staff



Angela Salyer
Executive Director



Crystal Harmon
Director of Operations



Penney Letrud-Samons
Program Coordinator



June Harkness
Development Manager

2024 Impact



Provided Comfort Kit Resources to 21,000 military kids and their families



Delivered school presentations to elementary and middle school students in Germany



Added a new course to the Comfort Crew Academy: 'Money Manager'



99% of families would recommend Comfort Crew to a friend or family member.

98% of families who received a Kit, indicated it was helpful.



"Cuzzie and The Comfort Crew have been with me like family. They've helped me understand and relate to the injuries and challenges my military veteran Dad and family have had. I am strong and resilient because of the tools I have from them. I am not alone; neither are you or your family." -

Madysen

"I was so happy you came to our school today...you made us think and then you made us laugh, and for awhile I forgot I was feeling a lot of hurt about deployment."

— Military Kid

Highlights

With You All the Way! Tour

In October, the Tour was presented to military children living in Germany! CCMK continues to share skills to help kids cope with the challenges they face.



Comfort Crew Academy Course: Money Manager



A new Comfort Crew Academy course features Penny the Piggy Bank teaching kids financial literacy. In collaboration with experts, CCMK offers a fun, engaging experience. Kids will learn about money's value, saving, investing, planning, and ways to earn. The course includes animated videos, live clips from Trevor Romain, quizzes, journals, and PDF activities.

Highlights

1st Annual Fore the Kids- Topgolf Fundraiser: ATX vs. KNX



Partnership with Carry the Load



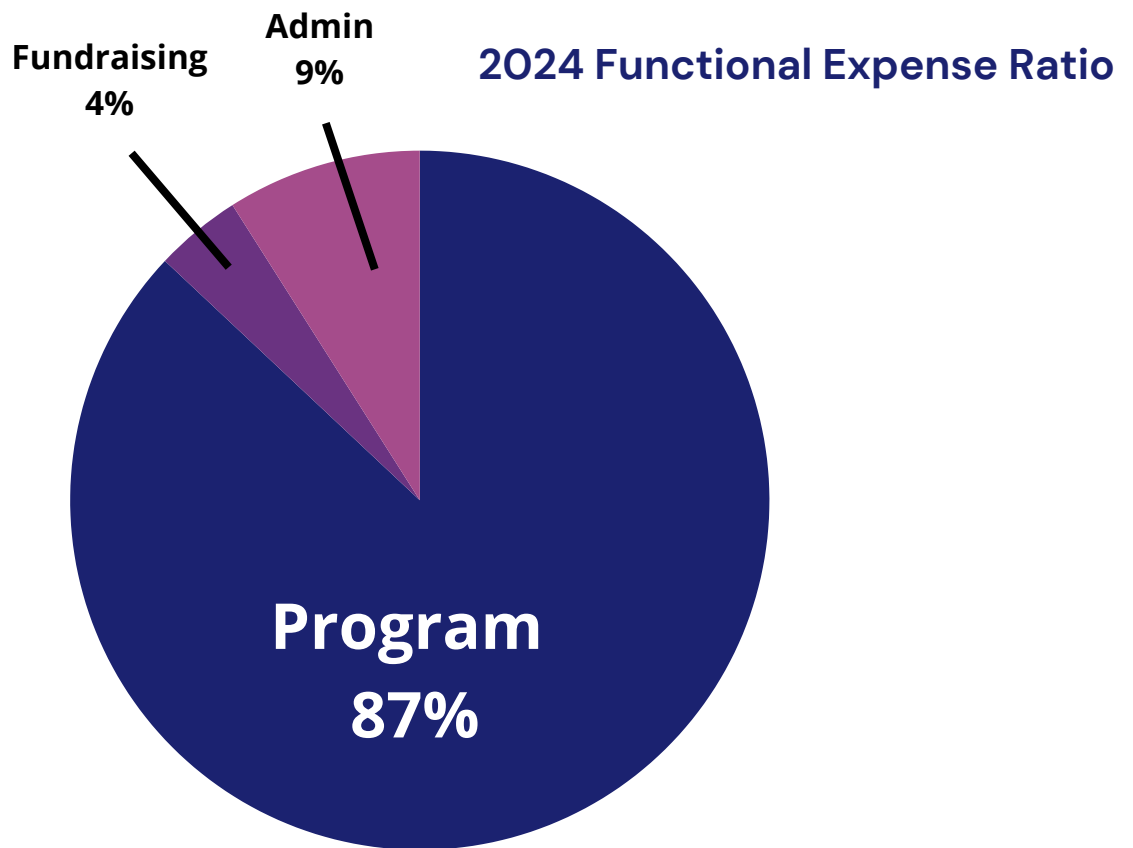
13th Annual Comfort Crew Celebration



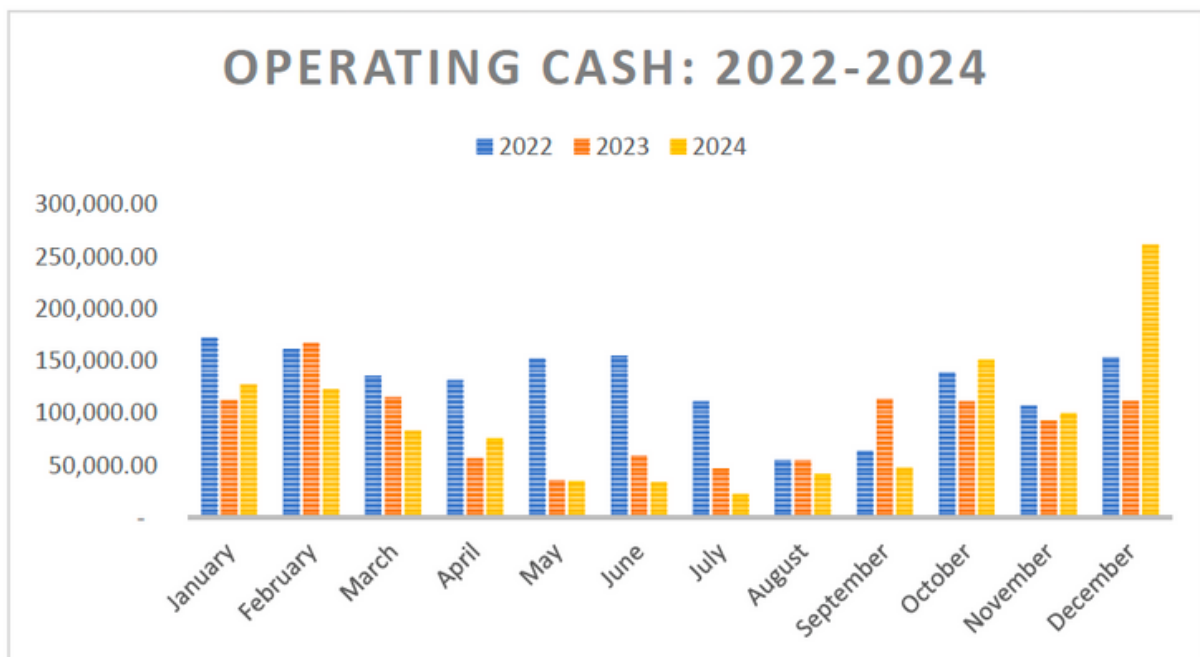
Service Projects with:
USAA, Valkyrie, Blue Cross Blue Shield, Ouro & Google Public Service

**1,900 KITS
DISTRIBUTED!!!**

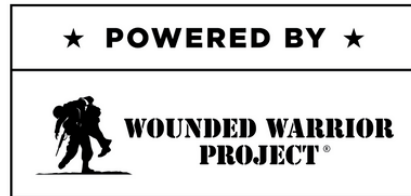
Financials



2021-2024 Operation Cash Comparison



Thank You to Our Supporters



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Car Max



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Cavazos Community Thrift Shop
Horizon Bank
Kiwanis Club of Northwest Austin
Myer Family Foundation
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