



**THE**  
**COMFORT CREW™**  
for Military Kids

# With You All the Way!

## DEALING WITH DEPLOYMENT



The With You All the Way (WYATW)! Dealing With Deployment Program was developed to address common issues that children ages 6 and up experience when a family member is deployed. Two million children have experienced at least one parent's deployment and many families are separated for several years due to multiple deployments.

The Comfort Crew wants military kids to know they are not alone. Our mission is to provide programs and resources to help military kids and their family connect and build resiliency in the face of extraordinary challenges.

### WYATW! DEPLOYMENT PROGRAM INCLUDES:

- A WYATW! Deployment Kit full of resiliency building strategies: an animated DVD to let kids know they aren't alone, a journal to express and understand their feelings, a family guidebook for parents, a plush bear to provide comfort and companionship, and items designed to keep the family connected.
- Follow-up support every 45 days throughout the deployment cycle: Video on how to most effectively utilize the kit components, survey for collecting data on our impact, activity pages, and other recommended resources.
- Information on our follow-up resource prior to returning from deployment.
- Access to our online program materials, including videos on moving, divorce, and visible and/or invisible injuries.
- Free premium membership to Tuk-Tuk-Media.com, a website providing meaningful entertainment for children.
- Parents receive monthly videos by children's motivational speaker and best-selling author Trevor Romain.

### KEY NUMBERS

- 2 Million: Children Affected
- 150 Thousand: Children Served
- 4: The average number of deployments per family
- The overwhelming majority of survey participants indicated that the deployment kit was helpful (98%) and that they would recommend The Comfort Crew to a friend or family member (99%).



### TESTIMONIAL

“ My step-daughter has been very depressed since her dad was deployed. You comforted her, listened to her, and gave her a few tips on how to deal with her feelings instead of being bullied by them. She immediately wrote her dad and planned what they were going to do when he comes back. Thank you, thank you, thank you.” — Military Spouse