

2022 ANNUAL REPORT

OUR MISSION:

TO DELIVER PROVEN RESOURCES TO HELP MILITARY KIDS AND THEIR FAMILIES CONNECT AND BUILD RESILIENCY IN THE FACE OF EXTRAORDINARY CHALLENGES.

Letter from Executive Director

Dear Comfort Crew Supporters,

The Comfort Crew for Military Kids (CCMK) is a 501(c)(3) public charity established in 2007 to honor, celebrate, and support military children.

Our mission is to deliver proven resources to help military kids and their families connect and build resiliency in the face of extraordinary challenges. Tens of thousands of military families are faced with extraordinary circumstances every year.

With the help of our stakeholders, last year we delivered programs and resources to 20,000 military kids and their families across the country and abroad.



The generosity of our donors and partners makes it possible for us to deliver program resources that support and comfort military children and their families dealing with extraordinary challenges including multiple deployments, injuries, and loss. The best way to illustrate the impact of your gift is to hear directly from a military spouse after receiving one of our resources to support kids dealing with a deployment:

"The memories these kits create aren't just of the long and challenging days, but also a reminder that each deployment and separation come with a reunion, they don't just give kids comfort, they give kids hope."

Thank you for embracing our mission by strengthening military families.

Respectfully,

Angela Salyer

angela Salyer



Founders



Trevor Romain CCMK Co-Founder CCMK Board of Directors



Ronda Englander CCMK Co-Founder January 5, 1966 - March 28, 2020

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Angela Salyer
Executive Director



Mike Kozlowski Director of Operations



Penney Letrud-Samons Program Coordinator



2022 Impact



Provided Comfort Kit Resources to 19,554 military kids and their families



Delivered school presentations to over 2,500 elementary and middle school students



Launched the Comfort Crew Academy



100% of survey respondents who have received CCMK resources would recommend The Comfort Crew to a friend or family member.



100% of survey respondents who have received CCMK resources reported it helped their child/friend/family member.



"Our 3rd grader appreciated the deployment journal and the post cards which gave her the opportunity to 'pen pal' with Dad over the 8 months in which he was gone."

-Military Spouse

"These adorable kits carry significant meaning to each child who received them. For my kindergartener, it was receiving her kit at school. She was all smiles running to me at school pick up sharing that (she) got something special to help her while Daddy was gone."

-Military Spouse



Highlights

With You All the Way! Tour Relaunched

In April 2022, the Tour was presented in San Antonio, TX and Colorado Springs, CO to a total of 2,500 kids. CCMK continued to share skills to help kids cope with the challenges they face, especially those unique to growing up in a military family.









"I thought this was the most amazing assembly we have ever had. We have a tough group of older students that really benefited from this. You could also hear a pin drop. The kids were so engaged."

-Middle School Teacher

Multiple Service Projects with Donors such as USAA, Amazon, & Centennial Advisors







CCMK Fun Run 2nd Year











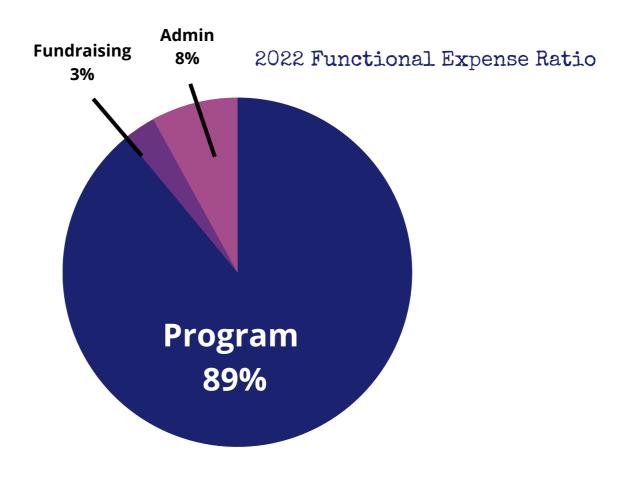
Launched the Comfort Crew Academy

COMFORT CREW ACADEMY





Financials



2020-2022 Operation Cash Comparison





Partners Making a Difference















Donors and Sponsors

ABLC Operation Amazon Smile Foundation Amazon Web Services Angela Salyer **Applied Materials** Aragona Family Foundation

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